



Rebranded
SMS Solutions



Create Your Own Desktop SMS Product Suite

Redcoast can provide your organisation with fully rebranded versions of our existing desktop SMS product suite. Our products have been successfully rebranded and deployed over thousands of desktops worldwide and are relied on by some of the largest telecommunication carriers and organisations in the world for mission critical business processes. By rebranding our existing range of SMS products, Redcoast can provide your organisation with a rapid, cost-effective entry point into the maturing SMS messaging industry.

Applications

- General internal and external communication.
- Appointment reminders.
- Server alerts.

Redcoast Web SMS

Allows users to send SMS messages directly from a fully hosted website. Requiring no complicated software installation, customers simply browse to a website and start sending SMS messages. Web SMS is the perfect solution for organisations that do not want to install 3rd party software.

Features

- Broadcast and scheduled SMS.
- Custom originator, allowing you to make the message header a word instead of a number.
- Mail merge functionality allowing you to automatically insert the recipient's name when sending bulk SMS.
- SMS replies can be automatically forwarded to your email or mobile phone.
- Bulk contact upload.
- View message history.
- Create message template.
- Create groups.

The screenshot shows the Redcoast Web SMS interface. At the top left is the Redcoast logo. To the right is a 'Main Menu' link. Below the logo are four icons: a speech bubble, a group of people, a bar chart, and a document. The main content area displays a message log with the following text: 'Welcome to SMS Communicator!', 'Sent To 0422993664:', 'Hi Alana, we have a meeting at 3pm with the marketing team.', 'Received From 0422993664:', and 'No worries, be there soon'. Below the message log is a 'Refresh' button. The interface includes a text input field for entering a message, a 'Select a Template' dropdown menu, and a 'SEND' button. At the bottom, there is a 'TO:' field containing the number '0422993664' and a 'SEND' button. A status bar at the very bottom indicates 'Signed in as ben@redcoal.com.au'.



Redcoal Microsoft Outlook SMS Plugin

Allows you to send SMS messages directly from MS Outlook using the fully integrated SMS Plugin feature. Provides a convenient, easy to use solution for organisations running MS Outlook or Outlook Express.

Features.

- Plugs into Outlook toolbar.



- Uses existing contacts
- SMS calendar and meeting reminders.
- Schedule SMS.
- Broadcast SMS functionality.
- Bulk upload contacts via Excel or CSV file.
- Seamless integration, easy to install.



Redcoal Basic Email SMS – SMTP SMS

Basic Email SMS allows you to send SMS messages from any email account by sending a standard email to mobilenumbers@redcoal.com - a perfect solution for organisations that do not wish to install third party software. Redcoal can provide your organisation with an identical service, allowing your customers to conveniently send SMS by sending an email to mobilenumbers@yourcompany.com.

Features

- No software installation.
- Receive SMS replies directly to your inbox
- Create group alias's for system alerts.
- Send bulk SMS.





Account Management Interface

All desktop SMS products are linked to advanced administration tools allowing customers to manage the usage of their account organisation wide. Accessible via a fully hosted web interface, Redcoal's advanced account management interface provides administrators with a powerful tool to manage and control of SMS usage across their organisation.

Features

- Create departments and define cost centres.
- Allocate SMS quotas.
- Run advanced usage reports.
- Register new users.

Benefits for Your Company

- Rapid entry into the mobile messaging market.
- Reduced development costs.
- Creates an immediate additional revenue stream.
- Interface can be customised to meet the specific requirements of your customers.
- Increase customer lockin and reduced churn.

Benefits for Your Customers

- Increased productivity.
- Reduced communication costs.
- Opportunity to automate key business processes.

Contact Us

For more information about rebranding SimPoint or other products in the Redcoal desktop SMS suite email info@redcoal.com, visit our website www.redcoal.com or call us on **02 8299 4300**.

The screenshot shows the Redcoal EmailSMS Management web interface. The header includes the Redcoal logo, the text "Logged in as: Redcoal Tech Staff 6/09/2007", and "Service Management". The navigation menu contains "Home", "Account", "EmailSMS", "InteraktSMS", "Monitoring", and "Reports". The main content area is titled "Welcome to EmailSMS Management" and features a "Users" section with a table of users. The table has columns for "Email Address", "Password*", "Dept", "Email Sent", and "Reg*". Below the table is an "Add New User" form with a "Default" dropdown, "Add", and "Upload" buttons. The footer contains the copyright notice: "Copyright © 1999-2006 redcoal. Send comments regarding this web page to: support@redcoal.com".

